

**PLEASE NOTE: IF USING SATNAV OR GOOGLE MAPS, YOU MUST ENTER OUR FULL POSTAL ADDRESS:**

**Brook House 35A South Park Road Wimbledon London SW19 8RR  
 USING THE POSTCODE ALONE WILL TAKE YOU TO AN INCORRECT LOCATION.**

## Directions

### On Foot from Wimbledon Station:

Turn left out of the station and go past the Centre Court Shopping Centre/Tesco Metro turning left into Queens Road. Cross to the opposite side of the road, and you will find South Park Road approx. 50 metres on the right (Pedestrian access only).

'The Qualitative Lab' is on the right-hand side of South Park Road, past residential houses it is set back slightly with a forecourt to the front just before you reach the first cross road (Kings Road).

### By Car:

Take Stanley Road (one way) off the Broadway, turn left into South Park Road. 'The Qualitative Lab' is on the left just past the cross road (Kings Road). Note that Kings Road is one way. **Parking** on site is very limited and is on a first come first served basis – but there are a number of car parks in close proximity to the venue.

### From Heathrow Airport:

Take the underground (Piccadilly Line) to Earls Court and change to a District Line Wimbledon bound train (platforms 3 or 4). Journey time approx. 60 mins.

### From Gatwick Airport:

Take a train to Clapham Junction and go to platform 11 for a Wimbledon train - very frequent service (journey time approx. 50 Mins).



### Rail to Wimbledon

We advise taking the main line rather than the underground as it is faster. From London Waterloo (15 minutes).

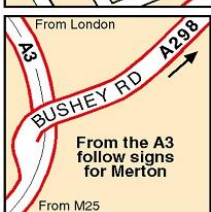
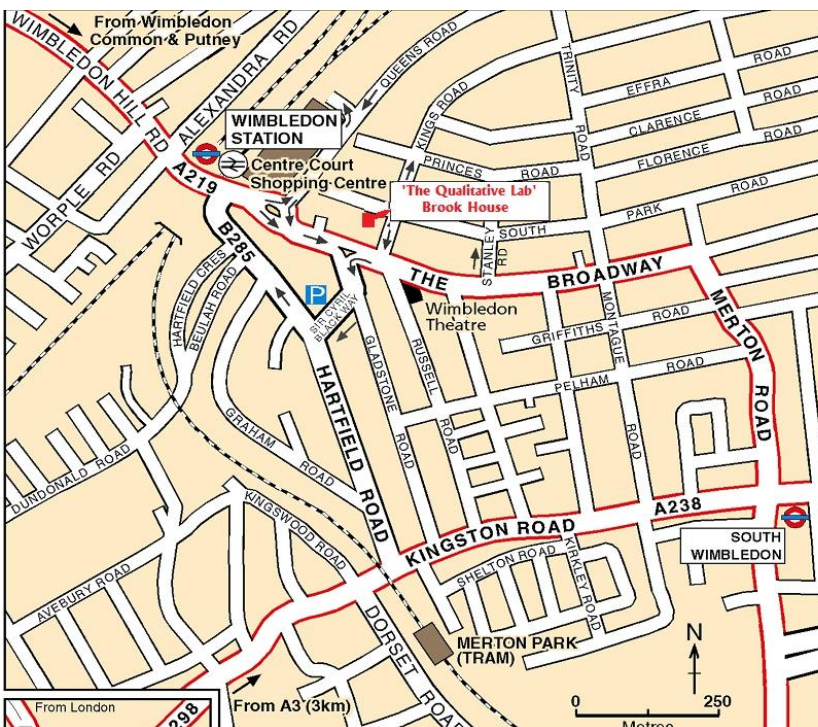
If arriving at a London terminus first take the underground to Vauxhall (Victoria Line) or Waterloo. Vauxhall connects with the main line to Wimbledon (Kings Cross/Euston to Wimbledon: 45 minutes).

Train times can be checked by calling 08457 48 49 50.

### From the M25/A3:

From Junction 10 of the M25 it is only 20 minutes in normal traffic conditions; allow more time in the rush hour.

From the M25 join the London bound A3 and after 7 minutes you pass beneath the first of three underpasses before you go up onto a flyover.... on the crest of the flyover leave to the left (signed Merton – Bushey Road, A298 – see map)



**Plus Four Market Research Limited**  
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